

FPL – Your Partner In Building More Energy Efficient Homes

The BuildSmart program was developed to help builders produce more energy efficient homes – and to help homebuyers recognize the BuildSmart advantage and buy BuildSmart homes. Since 1995, we've partnered with hundreds of quality-minded builders, helping them incorporate additional energy saving features into their new homes.

Regardless of the size of your company or the type of homes you build, BuildSmart will help you design and construct more energy efficient homes.



Getting Started

FPL's BuildSmart program has helped hundreds of homebuilders build more energy efficient homes - and helped thousands of homebuyers save money on their energy bills. Any smart builder - large or small - can take part at absolutely no charge. As more and more people move to Florida, the demand for energy increases. FPL offers the BuildSmart program and other energy conservation programs to reduce the need for additional power plants, and that helps everybody. To get started or to learn more, simply contact your FPL BuildSmart representative.



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www.FPL.com

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BuildSmart®



Helping Builders Sell More Energy Efficient Homes



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Savvy Buyers Buy BuildSmart Homes

Today's value-conscious homebuyers are looking for ways to save money without sacrificing quality, comfort or convenience. BuildSmart® lets you appeal to these savvy buyers, offering them a way to reduce their energy usage by up to 30% – saving hundreds of dollars every year while actually improving the comfort and efficiency of their new home.

The BuildSmart Builder – A Cut Above

One of the most valuable aspects of the program is the ongoing consultation, guidance and technical advice FPL can provide you on energy issues. BuildSmart homes are evaluated by FPL's qualified energy experts and only homes that outperform the state-mandated minimum energy efficiency code requirements can qualify.

As your partner in building energy efficient homes, FPL helps you to achieve this target – and even more – often without incurring any significant added construction expense. There's no charge for this expertise and it's yours for the asking as a participating BuildSmart builder. In addition, your company benefits from added exposure and recognition through FPL's own promotion and marketing of the program.



Choose The BuildSmart Approach That's Right For Your Company And Your Customers

At FPL, we recognize that the business of building and selling new homes is highly competitive and highly complex. The BuildSmart program is streamlined to make it effective for all types of companies – large and small – and for all types of homes. Depending on the type of homes you build, you can participate through either of two approaches:

- **Prescriptive approach:** using specified energy efficiency measures
- **Flexible approach:** using a wide range of pre-selected measures unique to your own building style

Regardless of which approach is appropriate for your company, there is no fee for you to participate in the BuildSmart program.

BuildSmart®

Production Home Builders

FPL's "prescriptive" approach is designed to meet the needs of the production builder. BuildSmart inspectors will analyze your plans to ensure that all prescriptive measures are incorporated and conduct inspections of finished homes at no charge. The energy saving upgrades in this approach include:

- High efficiency cooling system - upgraded beyond minimum code requirements
- Sealed air-conditioning duct system
- Heat pumps (required on North and Central Florida homes with electric heating)

Custom Home Builders

FPL's "flexible" approach is specifically designed for custom home builders. In addition to the energy saving techniques used in the "prescriptive" approach, custom home participants can choose from a wide variety of additional technologies to improve the home's energy performance significantly beyond minimum code requirements. Among these are upgraded cooling systems, upgraded ceiling and wall insulation, foam wall construction, tinted or low-e glass, radiant barriers, solar water heaters, programmable thermostats, ceiling fans and more.

Every custom home in the program undergoes two separate inspections by an FPL BuildSmart inspector – an initial review with free energy saving recommendations, plus a final inspection to ensure it meets FPL BuildSmart program standards.